

# *Kansei* Engineering International

## CONTENTS

---

VOL.6 NO.1 (021) 2006

Taki Kanda	1	Preface: Food and Kansei
Pi-Ju Tsai and Shin'ya Nagasawa	3	Proposal of New Products and Services to Support the Next Generation Dining Styles
Makoto Ichikawa, Junichi Seki, Shudong Wang and Michael Higgins	13	Visual Volume and Height of Food Affect Our Appetite
Yasuhiro Kumaou, Satomi Kunieda and Hideo Jingu	21	The Structure of Kansei Interaction Between Flavor and texture in Eating Quality
Hideo Jingu and Miya Koike	27	Kansei Evaluation to Manage a Product Brand Image
Linfu Li, Hiroshi Kubo and Takashi Uozumi	31	Kansei Search System of Individual Preference for Food Selection Toward Health Support
Eiichi Endo, Teruko Ohba, Mie Sato and Masao Kasuga	39	Image Impression Analysis of Pickles for Product Development Based on kansei engineering
Shunsuke Kurosaka, Shin'ya Nagasawa and Satoshi Kawae	45	An Empirical Study on Product Planning of Lunch Jars

---

55 AUTHORS GUIDE