

**Carole Favart,  
TOYOTA Motor Europe**



As General Manager of KANSEI Design Division, Carole Favart is leading one Department in the Advanced Technology Group, at Toyota Motor Europe R&D Centre. She is managing a cross-functional Kansei-UX research department at Toyota Motor Europe, with multidisciplinary expertise interacting with AI, Robotics, Advanced Materials, Long-term Strategy and Design. This department of HUMAN CENTRIC INNOVATION is unique into Global TOYOTA Group.

Carole Favart research interests lies in collaborative approaches involving scientists and design professionals, bridging *HUMAN needs* with *TECHNICAL seeds*, in order to contribute to human centred innovation , supported by agile processes, new methodologies and tools. Since 1990, she is involved in Design education, as Teacher, Jury, as well as board Member of European Kansei Group (EKG) and Kansei Engineering & Emotion Research (KEER) Committees, through active collaboration with Academics. She is publishing as author and co-author, in books, conference papers and international journals.

#### Research Topics

Long-term Strategy and Design, AI-AD, smart cities, Robotics, Advanced Materials, UX Research.

Since July'20, she was appointed as Honorary Consule of Japan at Lille (Region Hauts de France/ France) by the Ministry of Foreign Affairs at Tokyo (additional assignment).

#### Carole FAVART

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RD - General Manager  
Advanced Technology  
Kansei - UX research

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